

ST IVES SHOW

15 - 16th May 2010

Sponsorship Information

On behalf of the 2010 St Ives Show, I would like to invite your business to become a sponsor in partnership with the St Ives Show. The St Ives Show has a history of attracting a many number of visitors each year since 1921, making this event the largest community event in the history of St Ives.

With this long established heritage the Northern Suburbs Agricultural & Horticultural Society is envisioning on taking this event into the new millennium. The association's strategic development is encompassed by our vision of: "The best St Ives Show ; Valuing and promoting the Local Community, Local Businesses, Local Industry, and the Local Environment"

2010 Gold Sponsorship Proposal

- Sponsorship packages for an assortment of Events are available
- All advertising relating to Sponsorship of an Event will feature logo inclusion on all Press & Advertising
- Logo Exposure on Website
- Site space (3m x 3m)
- The ring announcer will be promoting the Event and your business around the Showgrounds each day
- 12 x Free Entry passes for management, staff, clients and customers.
- 6 x Unlimited rider session passes – valued at \$40 each

2010 Silver Sponsorship Proposal

- Advertising recognising Sponsorship will feature in promotional Show guide
- Site space (3m x 3m)
- The ring announcer will be promoting the Event and your business around the Showgrounds each day
- 6 x Free Entry passes for management, staff, clients and customers.
- 4 x– Unlimited rider session passes valued at \$40 each

2010 Bronze Donation Proposal

- The ring announcer will be promoting the Event and your business around the Showgrounds each day
- 2 x Free Entry passes for management or staff.

In return for the above benefits your Business is asked to provide 2010 St Ives Show with:

- Cash Sponsorship of the chosen Event Gold - \$1000, Silver -\$500, Bronze - Donation over \$150
- Supply of logo and logo guidelines and corporate colour information
- Supply of additional signage, for display at the Show.

The 2010 St Ives Show committee are excited by the possibilities for this event and we hope that you share this excitement with us. I do look forward speaking with you in regards to sponsoring this wonderful event.

Yours Faithfully,

Kim Hillery
St Ives Show
Event Coordinator
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